

*Gentle Laser Therapy for Psoriasis*

# PHAROS EX-308

## Excimer Lasers



**EFFECTIVE. SAFE.  
CONVENIENT.**

### **PHAROS EX-308 EXCIMAR LASERS**

May be an effective, safe, and convenient treatment for your psoriasis.

#### **EFFECTIVE**

Many patients enjoy clearing in 10 or fewer treatments.<sup>1</sup> Remission can last several months.

#### **SAFE**

Targeted treatment of psoriatic plaques protects healthy skin from exposure.

#### **CONVENIENT**

Treatments are painless and take only a few minutes, twice a week, for 4 to 6 weeks.

1. Feldman SR, et. Al. Efficacy of the 308-nm excimer laser for the treatment of psoriasis: results of a multicenter study. JAAD 2002. Jun;46(6):900-6.

**Ask your doctor about  
PHAROS EX-308  
Excimer Laser Treatments**

#### **HOW DO PHAROS EX-308 EXCIMER LASERS WORK?**

The PHAROS EX-308 excimer laser creates a concentrated, but painless, beam of ultraviolet light that is delivered to psoriatic plaques through a handpiece that rests directly on the skin. By precisely targeting only specific plaques without exposing healthy skin, the laser safely delivers high-dose treatment for fast clearing and long remission.

#### **WHO IS A CANDIDATE FOR TREATMENT?**

The laser is ideal for treating mild to moderate psoriasis. Traditionally hard-to-treat areas such as knees, elbows, and scalp are easily treated, thanks to the laser's aiming beam and adjustable spot size handpiece. The targeted high-dose therapy can effectively treat stubborn plaques, even those that have not responded to other treatments. Ask your doctor if laser treatment is right for you.

#### **HOW DOES TREATMENT COMPARE WITH OTHER PSORIASIS TREATMENTS?**

Unlike topical creams, treatment with the laser does not require any daily maintenance. Each patient is unique, but many patients enjoy several months of treatment-free remission after completing their laser sessions.

PHAROS EX-308 excimer laser treatments are painless and take only a few minutes. Equally important, many patients only need about 4 to 6 weeks of treatments, as opposed to 30 or more phototherapy booth sessions.

#### **IS TREATMENT SAFE?**

The laser may have fewer shortcomings than many common psoriasis treatments. Due to the targeted nature of laser therapy, ultraviolet light exposure to the healthy skin is limited. This may reduce the risk of premature skin aging that is often associated with booth phototherapy. There is no thinning of the skin, easy bruising, or stretch marks often caused by steroids, nor any of the systemic side effects caused by some oral medications.

#### **WHAT CAN I EXPECT DURING TREATMENT?**

Treatment will take place in your doctor's office. First, your doctor will determine the best dosage level for you. Then, the doctor will place the handpiece directly on the plaques and apply the laser therapy. You will hear a gentle hum and see a blue colored light from the handpiece tip. Most treatments take only a few minutes.

#### **DOES TREATMENT HURT?**

No. Most patients experience no pain or discomfort. A few patients may feel slight warmth shortly after treatment. This warmth is mild and short-lived. No anesthesia is needed.

#### **HOW MANY TREATMENT SESSIONS WILL I NEED?**

Your doctor will create a customized course of therapy for you based upon the extent, thickness, and location of the lesions. Many patients enjoy clearing after 10 or fewer sessions.

#### **HOW DO I PREPARE FOR TREATMENT?**

No extensive preparation is required for laser therapy. Just ensure that the skin to be treated is clean, dry, and free of any make-up, lotion, or creams containing SPF protection.

#### **ARE THERE SIDE EFFECTS?**

The side effects of laser therapy are minimal. Most patients report no side effects. A few patients have reported a mild and short-lived redness at the lesion site. More serious side effects such as blistering and hyper-pigmentation are rare and short-lived.

#### **ARE LASER TREATMENTS COVERED BY INSURANCE?**

Many national, state, and local insurance companies cover the laser treatment, but coverage levels will vary by plan. Talk to your doctor's billing staff for details about your insurance coverage.

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## EXCIMER LASER

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Psoriasis



"I've had moderate psoriasis since I was a child. My doctor told me he could help me achieve remission with the PHAROS EX-308 excimer laser. I was skeptical, but now, for the first time in 10 years, I can wear short-sleeves and a bathing suit. I am experiencing remission for the first time in my life."

*Marilyn R. Michael T. Lin, MD.  
Encino, CA*

Psoriasis

*Courtesy of Yasser A. Hammed, MD*

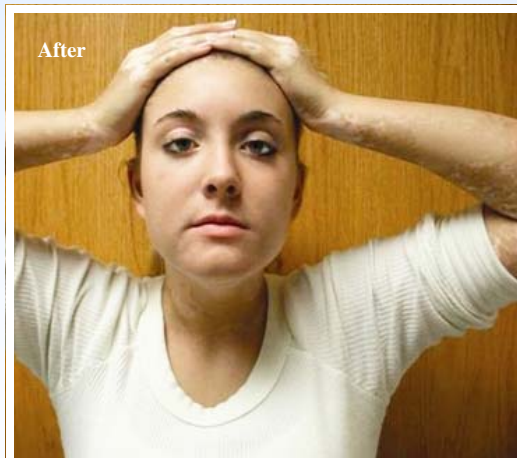
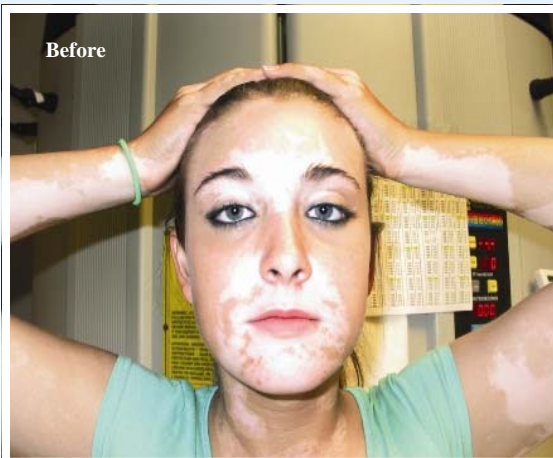


"The PHAROS EX-308 is the only treatment that has ever worked for my scalp. I've tried injections, creams, shampoos, oral medications, and none of it worked. But, since I started the laser treatments, my scalp has cleared more than 85%. There is no pain or side-effects."

*Gary D. Ethan Nguyen, MD.  
Riverside, CA*

Vitiligo

*Courtesy of B. Goffe, MD*



\* Individual results may vary. Consult your doctor for more information.

*Courtesy of B. Goffe, MD*

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## Vitiligo



Photos courtesy of J. Spencer, MD

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